

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
498377 /		06366321
<u>Product</u>		
PRIORITIES USA ACTN		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	1566	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
ISS/Prior USA Act-LCV VIC	10/23/12 / 10/24/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
TV14019	321	340
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 124	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	----F--					1	\$1,900.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Extra		M-F 7-730p	-----F---	1:00		\$1,900.00	NM		
		See MG 124.2										
2	KVVU	10/29/12-10/29/12	Extra		M-Sa 8-10p/Su 7-1M-----		1:00		\$1,900.00	NM		
		⑩ MG for 124.1	10/26									
E 127	KVVU	10/29/12	10/29/12	Divorce Court/Divorce Cou	M-F 11a-12p		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$390.00			
E 134	KVVU	10/29/12	10/29/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$1,300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12	MORE Access		630-7pm	M-----	1:00		\$1,300.00	NM		
		See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8										
E 137	KVVU	10/27/12	10/27/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	----S-					1	\$175.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Clone Wars		Sa 2-3p	-----Sa--	:30		\$175.00	NM		
		See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8										
E 138	KVVU	10/27/12	10/27/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	----S-					1	\$175.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	The Closer		Sa 3-4p	-----Sa--	:30		\$175.00	NM		
		See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8										
E 140	KVVU	10/28/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S					1	\$130.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Extra Weekend		Su 6-7p	-----Su	:30		\$130.00	NM		
		See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
498377 /	06366321	
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566
Advertiser		Original Date / Revision
ISS/Prior USA Act-LCV VI		10/23/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Spots	Amount
N 152	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		1:00			NM	7	\$4,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/22/12	10/28/12	---	T---					\$1,800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	----Th----	1:00	\$1,800.00	NM		
					See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8							
		2	KVVU	10/25/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF---	1:00	\$1,400.00	NM		
					④ MG for 137.1,134.1,138.1,153.1,140.1,152.1							
		3	KVVU	10/25/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF---	1:00	\$1,400.00	NM		
					④ MG for 137.1,134.1,138.1,153.1,140.1,152.1							
		4	KVVU	10/27/12-10/27/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1-----Sa--		1:00	\$1,300.00	NM		
					④ See MG 152.9							
		5	KVVU	10/25/12-10/29/12	Friends	M-F 12:05-1:05a	M---ThF---	1:00	\$300.00	NM		
					④ MG for 137.1,134.1,138.1,153.1,140.1,152.1							
		6	KVVU	10/25/12-10/29/12	The Simpsons	M-F 11:35p-12:05a	M---ThF---	:30	\$350.00	NM		
					④ MG for 137.1,134.1,138.1,153.1,140.1,152.1							
		7	KVVU	10/25/12-10/29/12	American Dad	M-F 230-3a	M---ThF---	1:00	\$65.00	NM		
					④ MG for 137.1,134.1,138.1,153.1,140.1,152.1							
		8	KVVU	10/25/12-10/29/12	American Dad	M-F 230-3a	M---ThF---	1:00	\$65.00	NM		
					④ MG for 137.1,134.1,138.1,153.1,140.1,152.1							
		9	KVVU	10/27/12-10/27/12	The Closer	M-Sa 8-10p/Su 7-1-----Sa--		1:00	\$1,300.00	NM		
					④ MG for 152.4 10/27							
E 153	KVVU	10/24/12	10/24/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/22/12	10/28/12	--W---	1					\$1,300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	---W-----	1:00	\$1,300.00	NM		
					See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8							

Totals

104 \$57,340.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	79	\$43,475.00	\$36,953.75
10/29/12 - 10/29/12	25	\$13,865.00	\$11,785.25
Totals	104	\$57,340.00	\$48,739.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET OCT24/12 09.03
CHANGES *** KVUU-TV ***

LINE#:	REP : CD :	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
:	LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :			
227	A	900P-930P		60		\$1,900.00	10/29	10/29	1		MON		1
PROGRAM : EXTRA ORD COM1: SPOT N/A TP SOLD OUT. SEE MG. NOT PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-156 FOR 1 SPOT/WK													
STATION MAKEGOOD OFFERS: OCT26													
M59	OK'D	BUY#156					OCT29	60S	\$1,900.00	(OCT23/12)			
OFFER:MON/900P-930P													
CMT:SPOT N/A TP SOLD OUT. SEE MG. NOT PRE-BOOKED PLS APPROVE.													
OCT/12		45290.00	NOV/12		12050.00								
CONTRACT TOTAL													
TOTAL SPOTS													
57340.00													
104													

MARKET TOTALS \$318,555 KVUU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498377 /	06366321
Product	
PRIORITIES USA ACTN	
Contract Dates	Estimate #
10/23/12 - 10/29/12	1566
Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VIC	10/23/12 / 10/23/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
TV14019	321
Product Code	
	340
Agency Ref	Advertiser Ref

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											NM	
D 1	KVVU	10/26/12	10/26/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
E 8	KVVU	10/26/12	10/26/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1--			1		\$275.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12	Katie Couric		2-3p	-----F----	:30		\$275.00	NM		
		<u>Credited</u>										
E 10	KVVU	10/26/12	10/26/12	Katie	M-F 3-4am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1--			1		\$95.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12	Katie		M-F 3-4am	-----F----	:30		\$95.00	NM		
		<u>Credited</u>										
D 15	KVVU	10/26/12	10/26/12	Fox 5 News at 5	M-F 530-6p		:30			NM	0	\$0.00
D 16	KVVU	10/26/12	10/26/12	Fox 5 News AM	M-F 6a-7a		:30			NM	0	\$0.00
D 17	KVVU	10/26/12	10/26/12	MORE Access	630-7pm		:30			NM	0	\$0.00
D 18	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	0	\$0.00
D 20	KVVU	10/26/12	10/26/12	TMZ	730-8p		:30			NM	0	\$0.00
E 22	KVVU	10/29/12	10/29/12	Cops/Dog The Bounty Hunter	M-F 12-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/29/12	11/04/12	1-----			1		\$195.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12	Cops/Dog The Bounty Hunter		M-----		:30		\$195.00	NM		
		<u>Credited</u>										
E 29	KVVU	10/29/12	10/29/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/29/12	11/04/12	1-----			1		\$195.00				
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/29/12-11/04/12	Divorce Court/Divorce Cou		M-----		:30		\$195.00	NM		
		<u>Credited</u>										
E 30	KVVU	10/29/12	10/29/12	Katie	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498377 /	Alt Order # 06366321	
Contract Dates 10/23/12 - 10/29/12	Product PRIORITIES USA ACTN	Estimate # 1566
Advertiser ISS/Prior USA Act-LCV VI		Original Date / Revision 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type Spots	Amount
Week: 10/29/12		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/29/12	11/04/12	1-----				1	\$275.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
	1	KVVU	10/29/12-11/04/12	Katie							
				Credited							
E 32	KVVU	10/29/12	10/29/12	Katie	M-F 3-4am		:30			NM	0 \$0.00
Week: 10/29/12		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/29/12	11/04/12	1-----				1	\$95.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
	1	KVVU	10/29/12-11/04/12	Katie							
				Credited							
E 33	KVVU	10/29/12	10/29/12	Anderson	2-3p		:30			NM	0 \$0.00
Week: 10/29/12		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/29/12	11/04/12	1-----				1	\$300.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
	1	KVVU	10/29/12-11/04/12	Anderson							
				Credited							
E 35	KVVU	10/29/12	10/29/12	Dr Oz	3-4p		:30			NM	0 \$0.00
Week: 10/29/12		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/29/12	11/04/12	1-----				1	\$350.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
	1	KVVU	10/29/12-11/04/12	Dr Oz							
				Credited							
E 40	KVVU	10/29/12	10/29/12	MORE Access	630-7pm		:30			NM	0 \$0.00
Week: 10/29/12		Start Date	End Date	Weekdays				Spots/Week	Rate		
		10/29/12	11/04/12	1-----				1	\$650.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>							
	1	KVVU	10/29/12-11/04/12	MORE Access							
				See MG 40.2,40.3,40.4,40.5,40.6,40.7,40.8,40.9,40.10,40.11,40.12,40.13							
	2	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a						
④ Credited	3	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a						
④ Credited	4	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a						
④ Credited	5	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a						
④ Credited	6	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a						
④ Credited	7	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a						
④ Credited	8	KVVU	10/24/12-10/25/12	Special Early News							
④ Credited	9	KVVU	10/24/12-10/25/12	Special Early News							
④ Credited	10	KVVU	10/24/12-10/25/12	Extra							
④ Credited	11	KVVU	10/24/12-10/25/12	Extra							
④ Credited	12	KVVU	10/24/12-10/25/12	TMZ							
④ Credited	13	KVVU	10/24/12-10/25/12	TMZ							
④ Credited											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
498377 /	06366321	
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566
Advertiser		Original Date / Revision
ISS/Prior USA Act-LCV VI		10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
										NM		
E 45	KVVU	10/27/12	10/27/12	Masterchef	Sat 11p-12a		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1-					1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$300.00		NM		
				Credited								
E 52	KVVU	10/28/12	10/28/12	CSI:Miami	Sun 12-1am		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1					1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	CSI:Miami	Sun 12-1am	-----St	:30		\$300.00		NM		
				Credited								
E 54	KVVU	10/25/12	10/25/12	Cops/Dog the Bounty Hunte	M-F 12-1p		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Cops/Dog the Bounty Hunte	M-F 12-1p	----Th----	:30		\$195.00		NM		
				Credited								
E 60	KVVU	10/25/12	10/25/12	Friends	M-F 12:05-1:05a		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Friends	M-F 12:05-1:05a	----Th----	:30		\$225.00		NM		
				Credited								
E 61	KVVU	10/25/12	10/25/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Divorce Court/Divorce Cou	M-F 11a-12p	----Th----	:30		\$195.00		NM		
				Credited								
E 62	KVVU	10/25/12	10/25/12	Katie	1-2pm		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Katie	1-2pm	----Th----	:30		\$275.00		NM		
				Credited								
E 64	KVVU	10/25/12	10/25/12	Katie	M-F 3-4am		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$95.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Katie	M-F 3-4am	----Th----	:30		\$95.00		NM		
				Credited								
E 65	KVVU	10/25/12	10/25/12	Anderson	2-3p		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Anderson	2-3p	----Th----	:30		\$300.00		NM		
				Credited								
E 67	KVVU	10/25/12	10/25/12	Dr Oz	3-4p		:30				0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>	
498377 /	06366321	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI		10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
		1	KVVU 10/22/12-10/28/12	Dr Oz Credited	3-4p	-----Th-----	:30	\$350.00	NM		0	\$0.00
E	70	KVVU 10/25/12	10/25/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM			
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	---1---	1	\$450.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU 10/22/12-10/28/12	FOX 5 News 5-6am M-F Credited		5a-6a	-----Th-----	:30	\$450.00	NM			
E	76	KVVU 10/23/12	10/23/12	Cops/Dog The Bounty Hunter 1-2pm			:30		NM		1	\$195.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$195.00						
D	78	KVVU 10/23/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM		0	\$0.00
D	82	KVVU 10/23/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30		NM		0	\$0.00
E	85	KVVU 10/23/12	10/23/12	Katie	M-F 3-4am		:30		NM		1	\$95.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$95.00						
E	90	KVVU 10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30		NM		0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$950.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU 10/22/12-10/28/12	Fox 5 News at 5 Credited		5-530p	-TU-----	:30	\$950.00	NM			
E	91	KVVU 10/23/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM		0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$450.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU 10/22/12-10/28/12	FOX 5 News 5-6am M-F Credited		5a-6a	-TU-----	:30	\$450.00	NM			
E	92	KVVU 10/23/12	10/23/12	Fox 5 News at 6pm	M-F 6-630pm		:30		NM		0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$900.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU 10/22/12-10/28/12	Fox 5 News at 6pm Credited		M-F 6-630pm	-TU-----	:30	\$900.00	NM			
E	94	KVVU 10/23/12	10/23/12	MORE Access	630-7pm		:30		NM		0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$650.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU 10/22/12-10/28/12	MORE Access Credited		630-7pm	-TU-----	:30	\$650.00	NM			
E	95	KVVU 10/23/12	10/23/12	Extra	M-F 7-730p		:30		NM		0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$950.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	KVVU 10/22/12-10/28/12	Extra Credited		M-F 7-730p	-Tu-----	:30	\$950.00	NM			
E	97	KVVU 10/23/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30		NM		0	\$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/12	10/28/12	-1-----	1	\$275.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>	
498377 /	06366321	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTN	1566
<u>Advertiser</u>	<u>Original Date / Revision</u>	
ISS/Prior USA Act-LCV VI	10/23/12 / 10/23/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Type	Spots	Amount			
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	More M-F 9-10a	M-F 9a-10a	-Tu-----	:30	\$275.00	NM
								Credited								
E	98	KVVU	10/24/12	10/24/12	Cops/Dog the Bounty Hunte	M-F 12-1p									1	\$195.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$195.00				
E	103	KVVU	10/24/12	10/24/12	Friends	M-F 12:05-1:05a									0	\$0.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$225.00				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	Friends	M-F 12:05-1:05a	---W-----	:30	\$225.00	NM
								Credited								
E	104	KVVU	10/24/12	10/24/12	Divorce Court/Divorce Cou	M-F 11a-12p									1	\$195.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$195.00				
E	105	KVVU	10/24/12	10/24/12	Katie	1-2pm									1	\$275.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$275.00				
E	107	KVVU	10/24/12	10/24/12	Katie	M-F 3-4am									1	\$95.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$95.00				
E	108	KVVU	10/24/12	10/24/12	Anderson	2-3p									1	\$300.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$300.00				
E	110	KVVU	10/24/12	10/24/12	Dr Oz.	3-4p									0	\$0.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$350.00				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	Dr Oz.	3-4p	---W-----	:30	\$350.00	NM
								Credited								
E	112	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am M-F	5a-6a									0	\$0.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$450.00				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	FOX 5 News 5-6am M-F	5a-6a	---W-----	:30	\$450.00	NM
								Credited								
E	114	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a									0	\$0.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$725.00				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	---W-----	:30	\$725.00	NM
								Credited								
E	116	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a									0	\$0.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				
								Week:	10/22/12	--1----	1	\$700.00				
								Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
								1	KVVU	10/22/12-10/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---W-----	:30	\$700.00	NM
								Credited								
E	118	KVVU	10/24/12	10/24/12	More M-F 9-10a	M-F 9a-10a									0	\$0.00
								Start Date	End Date	Weekdays	Spots/Week	Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498377 /	Alt Order # 06366321	
Contract Dates 10/23/12 - 10/29/12	Product PRIORITIES USA ACTN	Estimate # 1566
Advertiser ISS/Prior USA Act-LCV VI	Original Date / Revision 10/23/12 / 10/23/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$275.00			
Spot	Ch	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		More M-F 9-10a	M-F 9a-10a	---	:30		\$275.00	NM		
				Credited								
N 119	KVVU	10/26/12	10/26/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$195.00			
N 120	KVVU	10/26/12	10/26/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$275.00			
N 121	KVVU	10/26/12	10/26/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$95.00			
N 122	KVVU	10/26/12	10/26/12	Fox 5 News at 5 MF	530-6p	M-F	1:00			NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$2,050.00			
N 123	KVVU	10/26/12	10/26/12	MORE Access	630-7pm		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,300.00			
N 124	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,900.00			
N 125	KVVU	10/26/12	10/26/12	TMZ	730-8p		1:00			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$2,700.00			
N 126	KVVU	10/29/12	10/29/12	Cops/Dog the Bounty Hunter	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$195.00			
N 127	KVVU	10/29/12	10/29/12	Divorce Court/Divorce Cou	M-F 11a-12p		1:00			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$390.00			
N 128	KVVU	10/29/12	10/29/12	Cops/Dog the Bounty Hunter	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$195.00			
N 129	KVVU	10/29/12	10/29/12	Katie	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$275.00			
N 130	KVVU	10/29/12	10/29/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$95.00			
N 131	KVVU	10/29/12	10/29/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$300.00			
N 132	KVVU	10/29/12	10/29/12	Dr Oz	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$350.00			
N 133	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498377 /	Alt Order # 06366321	
Contract Dates 10/23/12 - 10/29/12	Product PRIORITY USA ACTN	Estimate # 1566
Advertiser ISS/Prior USA Act-LCV VI		Original Date / Revision 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Start Date	End Date	
N 134	KVVU	10/29/12	10/29/12	MORE Access	630-7pm		:00			NM	0		\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	M-----					1	\$1,300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KVVU	10/29/12-11/04/12	MORE Access	630-7pm	M-----	:00	\$1,300.00	NM			
					See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8								
N 135	KVVU	10/29/12	10/29/12	Extra		M-Sa	8-10p/Su	7-1	:00	NM	1		\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/29/12	11/04/12	M-----					1	\$1,900.00				
N 136	KVVU	10/27/12	10/27/12	Masterchef		Sat	11p-12a		:30	NM	1		\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----S-					1	\$300.00				
N 137	KVVU	10/27/12	10/27/12	Clone Wars		Sa	2-3p		:30	NM	0		\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----S-					1	\$175.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KVVU	10/22/12-10/28/12	Clone Wars	Sa 2-3p	-----Sa--	:30	\$175.00	NM			
					See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8								
N 138	KVVU	10/27/12	10/27/12	The Closer		Sa	3-4p		:30	NM	0		\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----S-					1	\$175.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KVVU	10/22/12-10/28/12	The Closer	Sa 3-4p	-----Sa--	:30	\$175.00	NM			
					See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8								
N 139	KVVU	10/28/12	10/28/12	CSI:Miami		Sun	12-1am		:30	NM	1		\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----S					1	\$300.00				
N 140	KVVU	10/28/12	10/28/12	Extra Weekend		Su	6-7p		:30	NM	0		\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	-----S					1	\$130.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----St	:30	\$130.00	NM			
					See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8								
N 141	KVVU	10/25/12	10/25/12	Cops/Dog the Bounty Hunter		M-F	12-1p		:30	NM	1		\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	---T---					1	\$195.00				
N 142	KVVU	10/25/12	10/25/12	Divorce Court/Divorce Cou		M-F	11a-12p		:00	NM	1		\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	---T---					1	\$390.00				
N 143	KVVU	10/25/12	10/25/12	Cops/Dog the Bounty Hunter		M-F	12-1p		:30	NM	1		\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	---T---					1	\$195.00				
N 144	KVVU	10/25/12	10/25/12	Katie			1-2pm		:30	NM	1		\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	---T---					1	\$275.00				
N 145	KVVU	10/25/12	10/25/12	Katie		M-F	3-4am		:30	NM	1		\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>				
Week:	10/22/12	10/28/12	---T---					1	\$95.00				
N 146	KVVU	10/25/12	10/25/12	Anderson			2-3p		:30	NM	1		\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498377 /	Alt Order # 06366321
Contract Dates 10/23/12 - 10/29/12	Product PRIORITIES USA ACTN 1566
Advertiser ISS/Prior USA Act-LCV VI	
Original Date / Revision 10/23/12 / 10/23/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$300.00			
N 147	KVVU	10/25/12	10/25/12	Dr Oz	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$350.00			
N 148	KVVU	10/25/12	10/25/12	Extra	M-Sa 8-10p/Su 7-1		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$1,900.00			
N 149	KVVU	10/23/12	10/23/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$275.00			
N 150	KVVU	10/23/12	10/23/12	MORE Access	630-7pm		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$1,300.00			
N 151	KVVU	10/23/12	10/23/12	Extra	M-F 7-730p		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$1,900.00			
N 152	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		1:00			NM	7	\$4,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$1,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	----Th-----	1:00		\$1,800.00	NM		
				See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8								
	2	KVVU	10/25/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
	3	KVVU	10/25/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M---ThF----	1:00		\$1,400.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
	4	KVVU	10/27/12-10/27/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1-----Sa--	1:00			\$1,300.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
	5	KVVU	10/25/12-10/29/12	Friends	M-F 12:05-1:05a	M---ThF----	1:00		\$300.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
	6	KVVU	10/25/12-10/29/12	The Simpsons	M-F 11:35p-12:05a	M---ThF----	:30		\$350.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
	7	KVVU	10/25/12-10/29/12	American Dad	M-F 230-3a	M---ThF----	1:00		\$65.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
	8	KVVU	10/25/12-10/29/12	American Dad	M-F 230-3a	M---ThF----	1:00		\$65.00	NM		
				④ MG for 137.1,134.1,138.1,153.1,140.1,152.1								
N 153	KVVU	10/24/12	10/24/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	---W-----	1:00		\$1,300.00	NM		
				See MG 152.2,152.3,152.4,152.5,152.6,152.7,152.8								
N 154	KVVU	10/24/12	10/24/12	Extra	M-Sa 8-10p/Su 7-1		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$1,900.00			

Totals

104

\$57,340.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498377 /	Alt Order # 06366321
Contract Dates 10/23/12 - 10/29/12	Product PRIORITIES USA ACTN 1566
Advertiser ISS/Prior USA Act-LCV VI	Original Date / Revision 10/23/12 / 10/23/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	80	\$45,375.00	\$38,568.75
10/29/12 - 10/29/12	24	\$11,965.00	\$10,170.25
Totals	104	\$57,340.00	\$48,739.00

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! !
ORDER WORKSHEET FROM REP HARRIS REPORT OCT23/12 12.49
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME ISS/PRIORITIES USA ACTION _____
AGY # _____ AGY. NAME MUNDY KATOWITZ MEDIA
1322 G STREET SE

REP. # _____ OFF. # 762 SALESMAN #
BUYER NAME MEDIA PLACEMENT
SALES PRSN PH- TERESA DIFFURIA

WASHINGTON, DC 20003

ORDER # _____ CONTRACT # 6366321 CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACTN EST#1566 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 12.49

REP: TO ROSE
FR NIKKI

OK'D M30-M58
SEE LINES 194-222
TOTAL SAME
PLS CNF THANKS

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDEULE ****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION

LINE#: REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE#: : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1566
AGENCY PRODUCT CODE = 340

151	S	100P-200P	30	\$195.00	10/26	10/26	0	FRI	0
-----	---	-----------	----	----------	-------	-------	---	-----	---

PROGRAM : COLD CSE FILES
CON COML: COLD CSE FILES

REP HEADLINE# 63366321 TRF# 498377

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *

OCT23/12 12-49
*** KVWU-TV ***

REP HEADLINE# 6366321 TRF# 498377
DATA REC'D 11-11-1990 BY 41 SAG

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP ***CHANGES***

OCT 23 / 12 12 . 49
*** KVWU-TV ***

REP HEADLINE# 6366321 TRF# 498377
SSS MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610 223 1111
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT23/12 12.49%
ORDER WORKSHEET HARRIS REPORT FROM REP KVUV-TV ***

REP HEADLINE# 6366321 TRF# 498377
SSS MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP +MANAGERS*** *

CREDIT RISK ! ! ! FROM REP OCT23/12 12-49
HARRIS REPORT *** KVUU-TV ***
CHANGES

REP HEADLINE# 6366321 TREC# 498377

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* *CHANGES** *

OCT 23 / 12 12 . 49
*** KVUU-TV ***

REP HEADLINE# 6366321 TRF# 498377

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 23 / 12 12 . 49
*** KENNEDY ***

REP HEADLINE# 6366321 TRF# 498377

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* * CHANGES ** *

OCT23/12 12.49
** KVUU-TV ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT REPORT FROM REP

FAX# 610-225-1191
K ! ! !
CPT FROM REP

REP HEADLINE# 6366321 TREF# 498377

ORDER WORKSHEET **HARRIS REPORT FROM REP
** CHANGES ***

OCT 23/12 12 - 43
** KVUU-TV **

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !! ! FROM REP ORDER WORKSHEET

HARRIS REPORT **CHANGES** *** KVUU-TV ***

STATION	MAKEGOOD OFFERS:	TIME	PERIOD	LGTH :	SEC :	RATE	START : DATE	END : DATE	SPTS : /WK:	WEEK : INVT :	DAYs : /TOTL:	:SPTS:
M37 OK'D	BUY#164	MISSED:MON/400P-500P OFFER:MON/300P-400P CMT:TP CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT29 OCT29	30S 30S	\$350.00 \$350.00					(OCT22/12) PLS ADVISE.	
M38 OK'D	BUY#165	MISSED:MON/500P-530P OFFER:MON/400P-430P CMT:TP CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT29 OCT29	30S 30S	\$950.00 \$950.00				(OCT22/12) PLS ADVISE.		
M39 OK'D	BUY#167	MISSSED:MON/700P-730P OFFER:MON/900P-930P CMT:TP CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT29 OCT29	60S 60S	\$1,900.00 \$1,900.00				(OCT22/12) PLS ADVISE.		
M40 OK'D	BUY#168	MISSED:SAT/1100P-1200M OFFER:SAT/1100P-1200M CMT:CORRECTED PRG. PLS APPROVE.		OCT27 OCT27	30S 30S	\$300.00 \$300.00				(OCT22/12) PLS ADVISE.		
M41 OK'D	BUY#171	MISSSED:SUN/1200M-100A OFFER:SUN/1200M-100A CMT:CORRECTED PRG. PLS APPROVE.		OCT28 OCT28	30S 30S	\$300.00 \$300.00				(OCT22/12) PLS ADVISE.		
M42 OK'D	BUY#173	MISSSED:THU/100P-200P THU/1200N-100P OFFER:THU/1200N-100P CMT:CORRECTED PRG AND TP DUE TO WORLD SERIES. PLS APPROVE.		OCT25 OCT25 OCT25(2/WK)	30S 30S 30S	\$195.00 \$195.00 \$195.00				(OCT22/12) PLS ADVISE.		
M43 OK'D	BUY#174	MISSSED:THU/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT25 OCT25	60S 60S	\$390.00 \$390.00				(OCT22/12) PLS ADVISE.		
M44 OK'D	BUY#176	MISSSED:THU/200P-300P OFFER:THU/100P-200P CMT:PRG CORRECTION AND TP CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT25 OCT25	30S 30S	\$275.00 \$275.00				(OCT22/12) PLS ADVISE.		
M45 OK'D	BUY#177	MISSSED:THU/300A-400A OFFER:THU/300A-400A CMT:PRG CORRECTION. PLS APPROVE.		OCT25 OCT25	30S 30S	\$95.00 \$95.00				(OCT22/12) PLS ADVISE.		
M46 OK'D	BUY#178	MISSSED:THU/300P-400P OFFER:THU/200P-300P CMT:TP CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT25 OCT25	30S 30S	\$300.00 \$300.00				(OCT22/12) PLS ADVISE.		
M47 OK'D	BUY#179	MISSSED:THU/400P-500P OFFER:THU/300P-400P CMT:TP CHG DUE TO WORLD SERIES. PLS APPROVE.		OCT25 OCT25	30S 30S	\$350.00 \$350.00				(OCT22/12) PLS ADVISE.		

REP HEADLINE# 6366321 TRF# 498377

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 23 / 12 12 - 49
** KVUU-TV **

!!!
RT FROM REP OCT23/12 12-49
CHANGES *** KVUU-TV ***

! !
FROM REP
CHANGES*

OCT 23 / 12 12 - 49
*** KVUU-TV ***

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK ! ! ! FROM REP OCT23/12 12.4.7
HARRIS REPORT **CHANGES** *** KVUU-TV *

CONTENTS

DATE : /WK: INVT : :SP:

LINE#:REP :CP: TIME PERIOD :: LGTH :: SEC :: RATE :: START :: END ::SP:IS: WEEK :: DATES ::TO

卷之三

卷之三

S E T T I N G S C O M P A R I S O N B R I X L E

STATION MAKES GOOD OFFERS.

THE JOURNAL OF CLIMATE

DATE : /WK: INVT : SPT : TTR4 :

```

:LINE#:REP :CP: TIME PERIOD :: LGTH :: SEC :: RATE :: START :: END :: SPOTS:: WEEK :: DAIS :: :10

```

卷之三

卷之三

卷之三

WILSON, D. M. - PONY #166 MTSSRD-MCN/630P-700P OCT29
WFO CWR 60S \$1,300.00 (OCT23/12)

STATION MAKES GOOD OFFERS.

THE JOURNAL OF CLIMATE

DATE : /WK: INVT : SPC

:LINE#:REP :CP: TIME PERIOD :: LGTH :: SEC :: RATE :: START :: END :: SPOTS: WEEK :: DAIS :: :10

卷之三

卷之三

THE JOURNAL OF CLIMATE

REP HEADLINE# 6366321 TRE# 498377
\$\$\$ MOD# O : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** *

CREDIT RISK !!! FROM REP OCT22/12 12-17
HARRIS REPORT ***CHANGES*** *** KVUU-TV ***

ADV	#	ADV.	NAME	ISS/PRIORITIES	USA	ACTION
ZGY	#	ZGY-	NAME	MUNDY	KATOWITZ	MEDIA

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT _____
SALES PRSN PH- TERESA DIFURIA _____

1322 GENESEE COUNTY

4

PRDCT PRIORITIES USA ACTN EST#1566 COMMENTS: (LINE, ORDER, LINE)

卷之三

卷之三

卷之三

REP: TO ROSE
FR NIKK
**REVIS
CANTER

CANCELED LINES
ADDED LINES 151-193
TOTAL SAME
PLS CNF THANKS

5
H
E

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

PRIORITIES USA ACTION

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : : SPTS:

AGENCY FST# = 1566

AGENCY ADVERTISER CODE = 341
AGENCY PRODUCT CODE = 340

10/36 8 ERIC

卷之三

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT26 ON LINE-1 FOR 1 SPOT/WK

REP HEADLINE# 6366321 TRF# 498377
\$\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!! FAX# 610-225-1191

CREDIT RISK : : OCT22/12 12.17
HARRIS REPORT FROM REP *** KWVIT-TV ***
***** COTTON COTTONS ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 12.17
*** KVUU-TV ***
CHANGES

REP HEADLINE# 6366321 TRF# 498377
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

: LINE#:		REP : CDR :	TIME	PERIOD	: LGTH :	SEC :	RATE	:	START	: END	: SPTS:	WEEK :	DAY	: TOTAL:	: SPTS:
: LINE#:		:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT :	
133	S	200P-300P			30		\$300.00		10/25	10/25	0		THU		0
PROGRAM : ANDERSON ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-65 FOR 1 SPOT/WK															
134	S	300P-400P			30		\$350.00		10/25	10/25	0		THU		0
PROGRAM : DR. OZ ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT25 ON LINE-67 FOR 1 SPOT/WK															
70	S	500A-600A			30		\$450.00		10/25	10/25	0		THU		0
PROGRAM : FOX 5 NEWS 5A CON COM1: FOX 5 NEWS 5A															
135	S	100P-200P			30		\$195.00		10/23	10/23	0		TUE		0
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-76 FOR 1 SPOT/WK															
78	S	1000P-1100P			30		\$2,150.00		10/23	10/23	0		TUE		0
PROGRAM : FOX 5 NWS-10 CON COM1: FOX 5 NWS-10															
82	S	1200N-1100P			30		\$195.00		10/23	10/23	0		TUE		0
PROGRAM : DIVORCE COURT/DIVORCE CRT B CON COM1: DIVORCE COURT/DIVORCE CRT B															
136	S	200P-300P			30		\$275.00		10/23	10/23	0		TUE		0
PROGRAM : KATIE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-83 FOR 1 SPOT/WK															
137	S	300A-400A			30		\$95.00		10/23	10/23	0		TUE		0
PROGRAM : KATIE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A REPLACEMENT FOR N/A SPOT ON OCT23 ON LINE-85 FOR 1 SPOT/WK															

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FAX# 610-225-1191
CREDIT RISK !!! OCT22/12 12-17
HARRIS REPORT FROM REP *** KVUU-TV ***
* * CHANGES *

REP HEADLINE# 6366321 TRF# 4983777
SSS MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TELL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET FROM REP OCT22/12 12.17
CHANGES *** KVUU-TV ***

REP HEADLINE# 6366321 TRF# 498377
MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	:	START :	END :	SPTS:	WEEK :	DAYS	:TOTAL:	:SPTS:
LINE#:	:	:	:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :			
141	S	100P-200P			30		\$275.00		10/24	10/24	0		0		0
	PROGRAM :	KATIE													
	ORD COM1:	SPOT N/A DUE TO SPORTS.													
	THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-105 FOR 1 SPOT/WK														
142	S	300A-400A			30		\$95.00		10/24	10/24	0		0		0
	PROGRAM :	KATIE													
	ORD COM1:	PRG CHG. PRE-BOOKED PLS APPROVE.													
	THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-107 FOR 1 SPOT/WK														
143	S	200P-300P			30		\$300.00		10/24	10/24	0		0		0
	PROGRAM :	ANDERSON													
	ORD COM1:	TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.													
	THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-108 FOR 1 SPOT/WK														
144	S	300P-400P			30		\$350.00		10/24	10/24	0		0		0
	PROGRAM :	DR. OZ													
	ORD COM1:	TP CHG. PRE-BOOKED PLS APPROVE.													
	THIS IS A REPLACEMENT FOR N/A SPOT ON OCT24 ON LINE-110 FOR 1 SPOT/WK														
112	S	500A-600A			30		\$450.00		10/24	10/24	0		0		0
	PROGRAM :	FOX5 NEWS 5A													
	CON COM1:	FOX5 NEWS 5A													
114	S	600A-700A			30		\$725.00		10/24	10/24	0		0		0
	PROGRAM :	FOX5 NEWS 6A													
	CON COM1:	FOX5 NEWS 6A													
116	S	700A-900A			30		\$700.00		10/24	10/24	0		0		0
	PROGRAM :	FOX5NEWS LIV-LV													
	CON COM1:	FOX5NEWS LIV-LV													
151	A	100P-200P			30		\$195.00		10/26	10/26	1		1		1
	PROGRAM :	COLD CSE FILES													
	CON COM1:	COLD CSE FILES													

Cops Post

REP HEADLINE# 63366321 TRE# 498377
SSS MOD# O: UNAPPROVED REV #1 \$55

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6366321 TRF# 498377
סִנְתֶּרְנָה אַ-פְּרָמָרְבָּדְעָה דָּבָר #1 סִנְסָן

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGER*** *

REP HEADLINE# 6366321 TRF# 498377
MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 610-225-1191

CREDIT RISK !!! FROM REP OCT22/12 12.17
CHANGES *** KVUU-TV ***

		LINE#:REP	:CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:	:SPTS:
		LINE#:	:			:		:		:		:	DATE	:	DATE	:	/WK:	INVT	:				
170	A	300P-400P					30				\$175.00		10/27		10/27		1				SAT		1
		PROGRAM :	WOUT	TRACE																			
		CON COM1:	WOUT	TRACE																			
171	A	1200M-100A					30				\$300.00		10/28		10/28		1				SUN		1
		PROGRAM :	NUMB3RS																				
		CON COM1:	NUMB3RS																				
172	A	600P-700P					30				\$130.00		10/28		10/28		1				SUN		1
		PROGRAM :	EXTRA	WK																			
		CON COM1:	EXTRA	WK																			
173	A	100P-200P					30				\$195.00		10/25		10/25		1				THU		1
		PROGRAM :	COLD	CSE	FILES																		
		CON COM1:	COLD	CSE	FILES																		
174	A	1100A-1200N					60				\$390.00		10/25		10/25		1				THU		1
		PROGRAM :	BETTER																				
		CON COM1:	BETTER																				
175	A	1200N-100P					30				\$195.00		10/25		10/25		1				THU		1
		PROGRAM :	DIVORCE	COURT/DIVORCE	CRT	CRT	B																
		CON COM1:	DIVORCE	COURT/DIVORCE	CRT	B																	
176	A	200P-300P					30				\$275.00		10/25		10/25		1				THU		1
		PROGRAM :	COPS/COPS	B																			
		CON COM1:	COPS/COPS	B																			
177	A	300A-400A					30				\$95.00		10/25		10/25		1				THU		1
		PROGRAM :	AMR	FUN-VIDEOS																			
		CON COM1:	AMR	FUN-VIDEOS																			
178	A	300P-400P					30				\$300.00		10/25		10/25		1				THU		1
		PROGRAM :	ANDERSON																				
		CON COM1:	ANDERSON																				

2-39

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
* * *CHANGES** *

REP HEADLINE# 6366321 TRP# 498377
S S S MON# 0: UNAPPROVED RV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT22/12 12.17
** KVUU-TV ***